

Certificate in Marketing Management

NORTH PARK UNIVERSITY
SBNM ACADEMIC PLANNING SHEET

Name:

Email:

Phone:

Date Entered:

Required Courses: 5							
Course #	Course Name	Quad Intended	Completed (X)	Semester Hours	Waived	Institution	Miscellaneous
SBNM 5520	Management and Marketing of Services						
SBNM 5610	Marketing Analysis & Consumer Behavior						
SBNM 5611	Advanced Marketing Management						
SBNM 5630	Integrated Marketing Communications						
SBNM 5650	Internet and Electronic Marketing						
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This is not an official transcript.

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