

Certificate in Nonprofit Marketing

NORTH PARK UNIVERSITY
SBNM ACADEMIC PLANNING SHEET

Name:

Email:

Phone:

Date Entered:

Required Courses: 5							
Course #	Course Name	Quad Intended	Completed (X)	Semester Hours	Waived	Institution	Miscellaneous
SBNM 5520	Management and Marketing of Services						
SBNM 5630	Integrated Marketing Communications						
SBNM 5650	Internet and Electronic Marketing						
SBNM 5680	Nonprofit Marketing Analysis & Consumer Behavior						
SBNM 5650	Advanced Nonprofit Marketing Management						
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This is not an official transcript.

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