



**North Park University**  
**School of Business and Nonprofit Management**  
**International Experience 2013**  
**Destination: Buenos Aires, Argentina**

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**What:** The SBNM's 2013 study abroad experience

**When:** Tuesday, 5 March to Saturday, 16 March 2013 (Spring break)

**Where:** Buenos Aires, Argentina

**Why:** To study issues related to business, economics, education, government, nonprofit management, and culture of Argentina.

**Who:** North Park University SBNM graduate students, alums, faculty, spouses, and School of Adult Learning students, alumni, and spouses are invited to participate. North Park undergraduate students majoring in business and economics who have a cumulative GPA of 3.0 or above may also attend with permission of the trip co-directors. The trip is limited to 15 participants.

**Cost:** \$3,395 for double room occupancy. Single rooms are available for an additional \$960. This is an outstanding price for the planned itinerary. The cost includes:

- Roundtrip air transportation (Chicago – Buenos Aires)
- Lodging at the Fierro Hotel, a four-star boutique hotel in the heart of the trendy Palermo neighborhood. The Fierro is rated by TripAdvisor as one of the top 10 hotels (out of over 400!) in Buenos Aires.
- Daily breakfasts at hotel
- Internet access at hotel
- Ground transportation for all program events
- Cultural excursion to El Tigre, the Argentina Bayou
- Three dinners (one pre-trip dinner in Chicago, and two dinners in Argentina)

Not included are costs for other meals, activities not mentioned, items of a personal nature (travel and baggage insurance), travel documents and fees (passport, visa, entry fee, etc.), and immunizations, if needed.

Note: Argentina requires all U.S. citizens pay a one-time entry fee of \$160. The fee covers return visits for a period of ten (10) years.

## Trip Description

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The destination for the 2013 SBNM International Experience is Buenos Aires, Argentina. South America's second largest economy and the world's largest Spanish speaking nation, Argentina enjoyed strong economic growth in the 1990s prior to a calamitous sovereign debt default in 2001, the origins of which are not dissimilar to those impacting troubled countries in the European Union. Despite the hardship, Argentina's economy rallied much of the last decade. A member of G-20 group of nations, Argentina boasts one of the most literate populations in the world, and is noted for its socially progressive society. During our visit we'll examine the opportunities and challenges of doing business in Argentina, and analyze the impact of the country's politics and economic policies on economic growth, the nonprofit sector, and foreign investment in Argentina. Further, we'll explore Argentine history and culture – including the significant migration from Europe in the early twentieth century – and how they shape Argentine contemporary social, business, and nonprofit practice. Our laboratory will be Buenos Aires, often called the “Paris of the South America” for its European influence, cosmopolitan feel, and trendy social and cultural scene.

The purpose of the International Experience is to help participants gain a better understanding of business, nonprofit management, government, and education in Argentina, as well as provide opportunities to learn about Argentina's rich history, culture, social customs, etc. Formal activities include:

- Visits to corporate and nonprofit organizations, governmental agencies, and colleges and universities
- Meetings with leaders and representatives from the corporate/nonprofit, political, and higher education sectors
- Cultural activities, including sightseeing, shopping, and dining

Although we'll visit several organizations during the experience, there is ample free time in the itinerary for you to explore Buenos Aires on your own.

After arriving in Argentina Wednesday morning, you'll have two days to recover from jet lag and begin exploring Buenos Aires. Friday will be spent visiting organizations in the heart of the City. Saturday is another free day to enjoy all Buenos Aires has to offer, and we'll spend part of the day on Sunday visiting El Tigre, the Argentine Bayou located just outside the city. On Monday, we'll visit an Argentine University and government offices, followed by another organizational visit on Tuesday morning. We finish our organizational visits on Wednesday with visits to a large Argentinean multinational company and a nonprofit organization. Thursday – our last full day in Argentina – is a free day to reflect, and to enjoy the sights and sounds of Buenos Aires (and an opportunity to take care of any last minute shopping!). We depart Friday evening for the return trip to Chicago.

Participants who've attended previous SBNM trips often indicate the experience is unforgettable. They routinely cite the *outstanding value* of the experience, and comment that the combination of visits, meetings, dinners, cultural excursions, and opportunities to see and experience a different culture far exceeds the monetary cost of the experience.

A dinner session (date/time to be determined) will be scheduled prior to leaving Chicago to brief participants on the history, culture, business, and economy of Argentina, and provide an opportunity to sample Argentinean food. The session is required for those choosing the academic option, and optional for other participants.

## Academic Option

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SBNM students who wish to obtain academic credit may participate in the experience and register for SBNM 5570 International Experience in Spring quad B (taught by Dr. Wesley Lindahl). The course will count as an elective in any SBNM graduate degree program. *Students who take the course for credit will be responsible for tuition in addition to the cost of the trip.*

Students taking the course for credit will be asked to maintain a journal during their travel and, after returning to Chicago, submit a written reflection paper. Topics for papers will be jointly agreed upon between Professor Lindahl and the student.

For SAL students who wish to pursue the experience for credit, please consult your SAL academic advisor.

## Your trip hosts

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Trip co-leader	Dr. Chris Nicholson Senior director of admissions, graduate and continuing education Adjunct faculty member, SBNM
Trip co-leader SBNM 5570 Instructor	Dr. Wesley Lindahl Dean and Axelson Professor of Nonprofit Management, SBNM

## Draft itinerary (please note itinerary is subject to change)

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Tuesday, 5 March	Depart from Chicago O'Hare airport at 2:15 p.m.
Wednesday, 6 March	Arrive Buenos Aires
Thursday, 7 March	Free day – on your own Evening: Welcome Dinner
Friday, 8 March	Organizational visits
Saturday, 9 March	Free day – on your own
Sunday, 10 March	Free day – on your own
Monday, 11 March	Organizational visits
Tuesday, 12 March	Morning: Organizational visit Afternoon: On your own
Wednesday, 13 March	Organizational visits Evening: Farewell Dinner
Thursday, 14 March	Free day – on your own

## Draft itinerary (continued)

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Friday, 15 March      Morning:    Free – on your own  
                                 Evening:    Depart Buenos Aires

Saturday, 16 March    Arrive Chicago around 9 a.m.

## Requirements

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In addition to the application, all participants are required to submit:

1. A signed waiver form.
2. A “Medical History Form” signifying understanding of the rigors of travel and advising trip leaders of any unusual health accommodations required.
3. Medical insurance covering the duration of the trip.
4. An emergency notification form identifying individuals to be notified in the event of emergency on the trip.
5. International Student ID card. Upon application, further information will be provided regarding how to obtain your ID card. The cost to obtain the card is \$22.

These forms will be forwarded to you upon receipt of your application and deposit.

Please note that if your medical insurance does not cover you abroad, or the coverage is insufficient, you will be required to purchase insurance for the trip. On average, the cost of trip insurance is \$100.

## Incidental expenses

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The cost of the trip – \$3,395 for double occupancy – includes air, hotel accommodations (including internet access and daily breakfast), coach transportation for all program events, and three dinners (one pre-trip dinner in Chicago, and two dinners in Argentina). Other expenses that you’ll need to budget for include, but are not limited to:

- Argentina entry fee for U.S. citizens: \$160
- Medical insurance if not covered by your current provider: cost varies – approx. \$100
- International Student ID card: \$22

You should, of course, budget money for lunch and dinners (keep in mind breakfast is provided at the hotel), local transportation for free days (bus, metro, etc.), and other activities in which you may engage (entrance fees to cultural venues, shopping, etc.).

In general, goods and services are more affordable in Argentina than in the United States, especially food and restaurant dining. With that in mind, your average “cost per day” in Argentina will depend on your preferences and activities. As a very general guide, you may want to budget a minimum of \$25-35 per day. If you plan to dine at upscale restaurants, enjoy the Argentine nightlife, and shop-till-you-drop, you will want to budget a larger amount.

## **Interested?**

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If you are interested in joining the SBNM's 2013 International Experience, please submit the attached application form (applications are also available on the SBNM website) accompanied by a \$500 non-refundable deposit made out to North Park University. If paying by check or money order, please pay to the order of North Park University.

Deposits may also be paid using a credit card. Please note North Park accepts only American Express, Discover, or MasterCard, and a 3% processing fee will be added to all credit card payments.

## **Deadlines**

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The application deadline is **Friday, 14 December 2012.**

The remaining balance must be received absolutely no later than **Monday, 7 January 2013.**

## **Questions?**

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If you have questions regarding the trip, please contact Chris Nicholson at 773-244-5518 or [cnicholson@northpark.edu](mailto:cnicholson@northpark.edu)

North Park University  
School of Business and Nonprofit Management  
International Experience 2013: Argentina

**Application**

I wish to reserve my space for the School of Business and Nonprofit Management's International Experience to Argentina in March, 2013.

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Accompanying me will be: \_\_\_\_\_

I request a single room (\$960 additional cost)

Passport data (please attach a photocopy of the photo page of your passport)

Nation of issue: \_\_\_\_\_

Date of expiration: \_\_\_\_\_

***If you are traveling on a non-U.S. passport, you are responsible for determining whether or not a visa is necessary to enter Argentina and, if so, for obtaining the visa.***

I intend to take the trip for academic credit:  Yes  No

I enclose my non-refundable deposit of \$500 to reserve my space (if you wish to submit payment via credit card, please complete the information on the following page).

I understand the remaining balance must be received no later than 7 January 2013.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

You may forward documents via email, or fax to Chris Nicholson at 773-279-7996.

Upon receipt of this application, you will receive additional information and forms (trip waiver, medical insurance, emergency notification, etc.), which you must complete and submit no later than 7 January 2013.

### North Park Charge Authorization

I hereby authorize North Park University to charge my credit card with the amount shown below, and I understand that a 3% processing fee is added to the payment.

Circle:                      Discover                      MasterCard                      American Express

Cardholder's Name: \_\_\_\_\_

Charge number: \_\_\_\_\_

Amount (less 3% processing fee): \_\_\_\_\_                      Expiration date: \_\_\_\_\_

VC (three digit number on back of card): \_\_\_\_\_

Student name: \_\_\_\_\_

Phone number: \_\_\_\_\_

Signature: \_\_\_\_\_