

The Axelson Center for Nonprofit Management

North Park University's Axelson Center for Nonprofit Management serves the educational needs of current and future nonprofit leaders through undergraduate and graduate degrees programs, workshops and customized trainings, a Nonprofit CEO BootCamp, and the annual symposium series. For more information, visit www.northpark. edu/axelson or call (773) 244-5799.

Registration Information

•	Early Bird Symposium and Pre-Conference Institute	\$330
•	Symposium and Pre-Conference Institute (after 4/18/12)	\$375
•	Early Bird Symposium Only	\$180

Symposium Only (after 4/18/12) \$225
 Pre-Conference Institute Only \$150

• 20% discount with two or more registrations from the same organization

To receive the early bird discount, registrations must be postmarked, completed online, or emailed by April 18, 2012.

Location

Holiday Inn, Chicago Mart Plaza 350 W. Mart Center Drive, Chicago

Additional Information

Session descriptions, speaker bios, and hotel information are available online at www.northpark.edu/symposium.

Questions?

For more information, call (773) 244-5799. The Symposium registration fee includes lunch, refreshments, and program materials. We regret that we are unable to process registration refunds for any reason after May 18, 2012. Limited scholarship support is available; call (773) 244-5799 to apply.

Register Today!

To register for the 13th Annual Symposium for Nonprofit Professionals and Volunteers, visit www.northpark.edu/symposium or call (773) 244-5799.

Visit www.northpark.edu/symposium or call (773) 244-5799 for more information.

Your nonprofit began in a moment of inspiration, a moment when a visionary founder or founders took action to create a better world. But what begins with vision and passion inevitably encounters... reality. Funding cuts, shifts in community needs, increased competition, the temptation of "mission creep," and even the simple dissipation of human energy are just a few of the hurdles that blunt an organization's ability to achieve its vision. How do the most successful nonprofits keep their vision fresh and relevant in the face of such change? The 13th Annual Symposium invites you to step out of your current constraints and consider a new arsenal of tools and resources aimed at creating and fostering a sustainable, infectious vision.

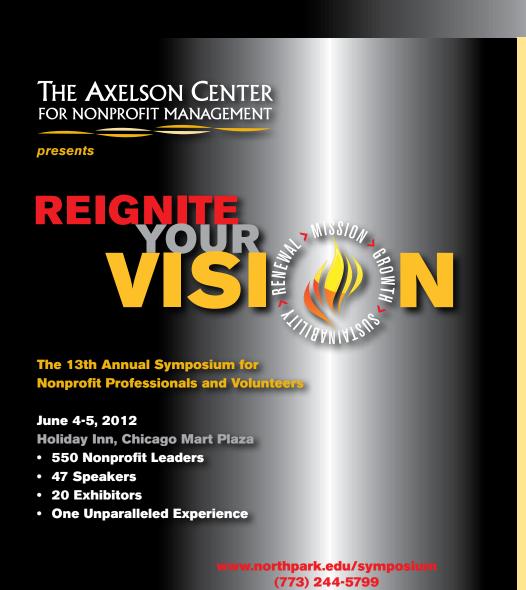
Keynote Speakers



Robert Egger, President and Founder, DC Central Kitchen, and President and Founder, CForward

Aaron Hurst, President and Founder, Taproot Foundation

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Pre-Conference Innovation Institute: June 4, 2012 Symposium and Resource Center: June 5, 2012



June 4, 2012, Pre-Conference Innovation Institute

9-10:15 a.m. **How Innovation Happens**

Larry Keeley, President and Co-Founder,

Doblin Inc.



10:30 a.m.-Noon **Renew Your Board's Passion** Mary F. Morten, President, Morten

Noon-1 p.m. Luncheon



Reigniting Your Vision Nancy Hughes Moyer, M.A., President/CEO, Volunteers of America of Illinois



2:45-4:15 p.m. **Transformational** Leadership: **Empowering** Others for **Excellence**

Robert Wright,

Ed.D., CEO, Wright



















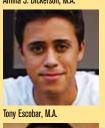






Monica Dalwadi, M.B.A.







Chicago



Foundation Officer Roundtable Discussion



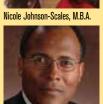
1-2:30 p.m.

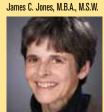




Graham Grady, J.D.



























Covenant Ministries

of Benevolence

Tribune PWC



















David Weisberger, M.A.





FIFTH THIRD BANK

Nonprofit HR Solutions

June 5, 2012, Symposium and Resource Center

Registration, Networking Breakfast, Resource Center Opens

Opening Keynote Address

Nonprofits and Our Role in the Economic Rebuild of America Robert Egger, President and Founder, DC Central Kitchen, and President and Founder, CForward

10:30-11:30 a.m. **First Breakout Sessions**

[Track: Special] **Robert Egger Book Signing**

TRACK: CEO/BOARD AND VOLUNTEERS

Multiply Your Leadership Capacity Through Effective

Board Engagement Laura Zumdahl, Ph.D., Vice President Nonprofit Services, Donors Forum; Robert B. Acton, J.D., Executive Director, Taproot Foundation (NYC)

[Track: Human Resources]

Workforce of the Future: **Recruiting and Engaging**

the Next Generation Shannon Schuyler, Corporate Responsibility Leader, Pricewaterhouse Coopers

[TRACK: THINK TANK] The Role of Arts in **Transformational**

Community Change

Amina I. Dickerson, M.A., President, Dickerson Global Advisors [Track: Growth Strategies]

Navigating the Organizational Lifecycle Paul Connolly, M.P.P.M., Senior Partner, TCC Group

[Track: Generating RESOURCES Sustainable Funding **Models for Nonprofit**

Organizations Moderator: Kathryn Vanden Berk, J.D., Attorney at Law, Law Offices of Kathryn M. Vanden Berk, P.C. Panelists: Brenda Palms Barber, Executive Director, North Lawndale Employment Network, and CEO, Sweet Beginnings LLC; Debra Schwartz, M.M., Director of Program-Related Investments, The John D. and Catherine T.

TRACK: BOARD AND Volunteers

Consulting

Getting on the Corporate Bandwagon: How to Attract and Engage Corporate Volunteer Partnerships Tony Escobar, M.A., Director

Breakthrough Urban Ministries

MacArthur Foundation; David

Weisberger, M.A., Principal, DW

11:45 a.m.-1 p.m. **Awards Ceremony** and Luncheon, **Sponsored by Fifth Third Bank**

of Volunteer Engagement,

1:15-2:15 p.m. **Second Breakout Sessions**

[Track: CEO] **Succession Planning**

Strategies Moderator: Christine Bork, M.B.A., CEO, YWCA Metropolitan Chicago Panelists: Debra Bragg, M.S., Chief

Human Resource Officer, University *HealthSystem Consortium*; Mary Lee Montague, Executive Vice President, DHR International; David Mussatt, Ph.D., J.D., Director, U.S. Commission on Civil Rights, Midwestern Regional Office; Gayle L. Nelson, J.D., Executive Director, Chicago Legal Advocates

for Incarcerated Mothers

[Track: Think Tank] **Disruptive Forces: Driving** a Human Services Revolution

Christine Smith, Principal, Baker Tilly Virchow Krause; Monica Dalwadi, M.B.A., Director, Baker Tilly Virchow Krause

[Track: Growth Strategies] From Zero to Sixty: Planning and Implementing Sustainable

Growth Andy Shaw, President/CEO, Better Government Association **Discussion Leader:** Jimmie R. Alford, LL.D., LH.D., Founder

and Chair, The Alford Group

[Track: Human Resources] **Effective Communication** Strategies for the

Workplace Cori Moschberger, LCSW, Owner/ Consultant, Integrated Advising

[TRACK: GENERATING Resources]

Understanding and Engaging Next Gen Donors Michael Moody, Ph.D., Frey Foundation Chair for Family Foundations and Philanthropy, Johnson Center for Philanthropy,

[Track: Growth Strategies]

Grand Valley State University

Jump Start your Organization: A 60-Minute Strategic Planning Session Debra Stonikas, M.B.A., CEO,

Northpointe Consulting, LLC

[TRACK: SPECIAL]

At the Edge of Innovation: **Nonprofits that Are Advancing the Green Economy**

M.M., Senior Director, The Delta

Moderator: Deborah Popely,

Institute Panelists: Kathryn Auerbach, Project Manager, Apps 4 Metro Chicago, and President, All4Fund; Paul Matthews, Assistant Vice President, Campus Planning and Operations, Roosevelt University; Elise Zelechowski, Managing Director, Innovation Ventures, The Delta Institute

2:30-3:30 p.m. **Third Breakout Sessions**

TRACK: GENERATING

RESOURCES **Demystifying Social Ventures: From Earned-**

income Strategies to **Social Enterprises** Dhyia Thompson, M.Ed., Founder and Principal, Virgo Project Consulting; John Rush, M.B.A.,

M.A., President/CEO, CleanTurn

[TRACK: THINK TANK] **DEBATE: How Corporate**

Should Nonprofits Be?

Moderator: Kathy Schaeffer, President, Kathy Schaeffer & Associates, Inc. Panelists: Elyse Forkosh Cutler, M.B.A., M.P.A., Vice President, Strategic Planning and Network Development, Advocate Health Care; James C. Jones, M.B.A., M.S.W, President/CEO, ChildServ; Rebekah Levin, Ph.D., Director of Evaluation and Learning, McCormick Foundation; Harold T. Rice, Jr., M.S.M., Executive Director/CEO, Albany Park

Community Center [Track: Next Gen]

Good in Theory, Problems in Practice: Strategies for **Developing Your Nonprofit** Career

Dan Gould, M.Ed., Associate Director for Alumni Relations, Loyola University Chicago; Steve Strang, M.P.A., Nonprofit Programs Manager, Donors Forum

TRACK: GENERATING RESOURCES/

BOARD AND VOLUNTEERS **Getting Your Board Excited about Fundraising** Chuck Middleton, Ph.D.,

President, Roosevelt University [Track: Growth Strategies] Redefining the Role of

Steven Casey, M.B.A., Manager, Grants and Budget, The John D. and Catherine T. MacArthur Foundation, and Board President, Fresh Moves

Partnerships in Nonprofits

Dynamic Storytelling: Be Sensational. Be Memorable.

Pon Angara, Director, Barkada Circle TRACK: GENERATING

[Track: Special]

Resources] **Giving Trends in Chicago's Philanthropic Community**

Moderator: Graham Grady, J.D., Equity Partner, K&L Gates Panelists: Nicole Johnson-Scales, M.B.A., Senior Vice President, Community Development, Fifth Third, Chicago; James D. Parsons, J.D., President, The Brinson Foundation

Management Strategies that Move Mountains Aaron Hurst, President and Founder, Taproot Foundation

Networking Reception

Closing Keynote Address

3:45-4:45 p.m.

4:45-6 p.m.

Law Offices of Kathryn M. Vanden Berk, P.C.

at North Park University in Chicago

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GRAPHICS

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