

RESOURCE CENTER

Visit the Resource Center, located in Columbus Hall A-F and learn more about the valuable nonprofit professional services provided by these vendors. This year's Resource Center is sponsored by Covenant Ministries of



**Covenant Ministries
of Benevolence**

Benevolence in partnership with
Swedish Covenant Hospital and
Covenant Retirement Communities.



15th ANNIVERSARY EXHIBITORS

The Axelson Center extends a special thanks to our 15th Anniversary Exhibitors for their outstanding support.



THE ALFORD GROUP
Strengthening not-for-profits

The Alford Group

The Alford Group provides highly successful, customized solutions across the not for-profit sector through diverse, experienced, multi-tiered staff teams. Our clients benefit from both the support of a national consultant network and the focus of the individuals consultant's personal attention, insight, and knowledge of local communities. We strengthen our clients' capacities through a range of services: strategic planning, mergers and strategic alliances, resource development, interim staffing, capital campaigns, feasibility studies, development assessments and coaching. To contact The Alford Group, call (847) 425-9800.



**Expense Reduction
Analysts**

Expense Reduction Analysts

Expense Reduction Analysts (ERA) helps organizations unlock extra cash flow out of their supplier base, allowing them to obtain meaningful extra cash to fund priority initiatives. Given all the funding pressures, it is more important than ever that nonprofits take full advantage of every opportunity to maximize cash flow for sustaining the organization's mission, and keeping valuable staff time focused on delivering of the mission. Globally, ERA has over 700 consultants and analysts who specialize in specific expense categories and bring intimate "insider"



knowledge of supplier industries that typically are not available to internal procurement resources. Armed with the right knowledge and tools, ERA helps the organization get better value from supplier relationships, increase cash flow, and all without any sacrifices in quality and services.



First Nonprofit Group
An AmTrust Financial Company

First Nonprofit Insurance Company

Nonprofits typically have fewer unemployment claims than the private sector; therefore, they often subsidize the state unemployment fund by paying more than necessary. Federal and state laws allow 501(c)(3) organizations to reimburse, rather than pay the UI tax in advance of having actual claims. First Nonprofit Group has several unemployment programs that can save your agency up to 40% on State unemployment taxes and we can provide you with a safety net and claims services if you have already chosen the reimbursable option. For more information please contact Cecilia Piazza at (800) 526-4352 ext. 397729, Elizabeth Medina at (312) 715-3017, or visit www.firstnonprofitgroup.com.



IFF

One of America's leading community development financial institutions, IFF strengthens nonprofits and their communities through lending and real estate consulting. Since 1988, IFF has been a trusted partner to nonprofits in every sector. IFF serves nonprofits across the Midwest. Learn more at iff.org.



Mission + Strategy Consulting

Mission + Strategy Consulting is an experienced Midwest consulting firm with proven results. We believe nonprofit organizations are in the business of delivering social value and operate best when they combine mission with strategy: Mission + Strategy = Social Value. Our aim is to help nonprofit organizations accelerate this process by providing four types of consulting services to our clients: strategic restructuring including mergers, partnerships, networks, etc.; strategic planning; board development; and organizational development. For more information please see our website at www.missionplusstrategy.com.



CERTIFIED PUBLIC ACCOUNTANTS

Porte Brown LLC - Certified Public Accountants

For more than 65 years, Porte Brown LLC has provided accounting services to individuals and businesses throughout Chicago and the suburban areas. Porte Brown specializes in tax planning and preparation services, audit, business valuations, retirement plan administration, and consulting. They specialize in providing services to not-for-profit organizations ranging from professional and trade associations 501(c)(6) to charitable organizations 501(c)(3). The CPA firm also focuses on technology solutions, providing computer consulting for clients, either by establishing a new network for their operational and accounting needs or working with an existing network with the help of Porte Brown Technology Solutions. For more information, visit www.portebrown.com.



Torrey & Gray

Torrey & Gray transforms talent management burdens into strategic opportunities. We draw from more than a decade of Chicago-area recruiting and staffing experience to find and fit superior accounting and finance professionals. With significant understanding of the unique staffing needs in the not for profit industry, Torrey & Gray expands your reach to include top talent available for temporary projects to cover fiscal year end, audit preparation, grant writing, fund accounting, tax, payroll and more. Additionally, our permanent search capabilities bring you best in class financial leadership candidates. Stop by our booth to meet us and learn more today!



Urban Partnership Bank

Urban Partnership Bank was established in 2010 with a singular mission: To make a difference every day. We do this by providing individuals, nonprofits, and small businesses with convenient access to affordable, responsible financial services to catalyze economic opportunities that help build vibrant urban communities and reinvigorate peoples' lives. We are a certified CDFI and Chicago's only community development bank offering financial services and credit products dedicated to helping nonprofits achieve their mission. Nonprofits have access to dedicated and experienced banking professionals to help them select the services best suited for their organization. For more information, contact Ken Robinson, director, Nonprofit and Foundation Banking at (773) 420-5370 or www.upbnk.com.



EXHIBITORS

Consult the on-site Resource Center map for the location of these vendors and more!



The Adler School

The Adler School is founded on an important idea: Our health resides in our community life and connections. This is what drives our groundbreaking curricula and commitment to social responsibility. The Master of Arts in Nonprofit Management program is designed for professionals at all levels of experience, or those pursuing career changes. As the demand and opportunity for nonprofit administrators grows, the program prepares professionals for a wide range of positions with local, regional, national, and international scope. Offered entirely online, students can complete the program in two years.



Alliance of Nonprofits for Insurance, Risk Retention Group (ANI)

The Alliance of Nonprofits for Insurance, Risk Retention Group (ANI) is a 501(c)(3) tax-exempt nonprofit insurance company whose mission is to be a stable source of reasonably priced liability insurance for the specialized needs of 501(c)(3) nonprofits, and to assist these organizations to develop and implement effective loss control and risk management programs. ANI works only through insurance brokers to provide these coverages. Please ask your insurance broker to contact ANI to obtain a quote for our insurance. If you do not currently have an insurance broker, let us know and we will refer you to one who will be able to assist you. Please visit us online at www.ani-rrg.org for further information.



THE ASSOCIATION
OF CONSULTANTS
TO NONPROFITS

Association of Consultants to Nonprofits

The Association of Consultants to Nonprofits (ACN) is the premier society of professional consultants who specialize in working with nonprofits. We connect nonprofit consultants with one another, we connect nonprofits with qualified experts and we connect both with best practices and useful tools. ACN members enjoy benefits of networking and idea exchange with career consultants, as well

Next Practices

as professional advancement through high-quality programming with renowned speakers from the nonprofit and philanthropic communities. Nonprofit organizations use ACN as a rich resource for distributing RFPs and RFIs, searching for seasoned consultants in over 25 specialty areas, and identifying high-quality speakers.



Batsch Group Inc -

@EASE Fund Development Software

Fundraising is an entrepreneurial activity; adopting improved data management methods will help fundraisers find their “inner-entrepreneur!” Data is fascinating! It can tell you about your donors, about trends and it supports future possibilities. The knowledge we gain from working with data and the processes around it can be drawn upon to increase the value of what we know and improve how we work. The key is in retention and access to these valued resources; the outcome is a high performance team working in concert. Our book, *From Chaos to Control*, was an important piece of work to share and we look forward to sharing it with you at this conference.



BidPal

BidPal helps nonprofits raise more money by providing fundraising technology that more efficiently runs their charitable events. BidPal’s award-winning technology includes event management solutions; cellular, WiFi and hybrid mobile auctions; payment processing; ticketing; online fundraising; consulting services; and much more. The company is ranked number 74 on the 2013 Inc. 500|5000 list of the fastest-growing private companies in America. To learn more, visit www.BidPalNetwork.com or call (888) 729-0399.



Boardmax

StreamLink Software provides a web-based board management software called BoardMax. BoardMax is the central hub for all things board-related. Organizations save time and money through streamlined document management, meeting planning and real-time performance tracking. Improved communication, board member engagement and performance mean board members can focus on serving the organization instead of being bogged down by process inefficiencies.

15th Annual Symposium for Nonprofit Professionals & Volunteers





CapinCrouse LLP

CapinCrouse serves the not-for-profit community

by providing assurance, tax, and advisory services. This has been our focus since 1972. Our devotion to serve those who serve others results in a commitment to serve well. We are client focused, and provide client service team members with significant experience serving not-for-profit organizations. CapinCrouse is dedicated to helping our clients operate with financial integrity so they can dedicate themselves to fulfilling their mission. To learn more about the firm and its team members, visit www.capincrouse.com.



Careers In Nonprofits

Careers In Nonprofits (CNP) provides Executive Search and Temporary Placement/Staffing services exclusively to non-profits. We specialize in proactive recruitment for all department categories: Administrative, Fundraising, Finance, Programs, Special Events, Marketing, Human Resources, and IT – entry, mid, and executive levels. Nonprofits that rely on CNP save time, leverage expert recruiting advice, receive access to motivated nonprofit candidates, and limit their hiring risks through our guarantees. We do this by emphasizing the needs of our clients and the desires of our candidates in order to provide efficiency, flexibility, and access to talent. See more at www.careersinnonprofits.com or contact Doug Pedersen at dpedersen@cnpstaffing.com.



CCS

CCS, a leading global fundraising consulting and management firm, provides fundraising, development services and strategic consulting to non-profit organizations worldwide. With offices throughout North America and in London and Dublin, and more than \$55 million in consulting revenue, CCS is the largest firm in the field. CCS designs successful and sustainable development initiatives for organizations across every non-profit sector. Founded in 1947, the firm is wholly owned by its partners and retains the largest and most experienced permanent staff in the industry. To learn more, visit www.ccsfundraising.com.



Chicago Metropolitan Agency for Planning

CMAP - Chicago Metropolitan Agency for Planning

The Chicago Metropolitan Agency for Planning (CMAP) is the official regional planning organization for the northeastern Illinois counties of Cook, DuPage, Kane, Kendall, Lake, McHenry, and Will. CMAP developed and now guides the implementation of metropolitan Chicago's comprehensive regional plan, *GO TO 2040*, which was adopted unanimously by leaders from across the seven counties in fall 2010. To address anticipated population growth of more than 2 million new residents, *GO TO 2040* is an innovative, policy-based plan that establishes coordinated strategies to help the region's 284 communities address transportation, housing, economic development, open space, the environment, and other quality-of-life issues. Among other honors, CMAP received the American Planning Association's first-ever National Planning Excellence Award for a Planning Agency and the U.S. Environmental Protection Agency's Smart Growth Award. See www.cmap.illinois.gov for more information.



Centron Data Services

Outsource your printing and mailing needs to Centron Data Services, Inc. We have over 30 years of experience printing and mailing non-profit mailings such as donor appeals, direct mail, postcards, newsletters, multi-match piece letters and marketing pieces. Centron's service allows customers to shift detail management to a qualified, reliable team. Through outsourcing to Centron, customers can reduce the time it takes to produce mailings, lower their cost and improve efficiency. Visit our website at www.centrondata.com.



CL Graphics

CL Graphics is a marketing and cross-media resource that has enjoyed working with the non-profit sector for over 30 years. We provide a wide range of services from marketing consulting, design and print services, thru mailing. In addition, we can also provide online digital publications, landing pages, social media, and video services to help share your mission and passion with your clients, donors, and the community. Give us a call at (815) 455-0900, or online at www.clgraphics.com.





Community Media Workshop

Community Media Workshop works to shore up two of the cornerstones of our Democracy: a free and informed press as well as an educated public. The Workshop amplifies community voices by teaching nonprofits and grassroots organizers how to better tell their stories and we help the media find these key storytellers. We train, we teach, we partner and we lead. We produce the *Getting On Air, Online & Into Print* guide, contacts for all pitch-able media outlets in the Midwest. And we give the Terkel Media Awards. Community Media Workshop is a 25-year-old nonprofit, housed at Columbia College Chicago.



Data Analysts for Social Good

Data Analysts for Social Good is the premier professional organization for anyone interested in using research, data, and analytics in the social sector. We provide training on topics as wide ranging as Google Analytics, data visualization, managing analysts, and making collective impact work. Our members also have access to industry leaders through monthly office hours, discounts to live events like the Do Good Data conference and Master Classes, and the opportunity to interact with one another through forums and groups. Join today at www.DataAnalystsForSocialGood.com or stop by our table!



Donors Forum

Donors Forum is the premier resource for networking and education, information and knowledge, and leadership and advocacy on behalf of philanthropy and nonprofits in Illinois. As a membership association of grantmakers, nonprofits and advisors, Donors Forum serves its constituents by promoting an effective and informed philanthropic and nonprofit sector.



Fifth Third Bank

Fifth Third Bank has a rich legacy of community support. In 1948, it became the first financial institution in the U.S. to establish a charitable foundation. Today, it continues to invest the time and resources to help build a better tomorrow throughout the communities it serves. In the words of Robert A. Sullivan, President & CEO, Fifth Third Bank (Chicago) "You build a better bank, by building a better community." With particular focus on financial empowerment,

hunger, curiosity and veterans, everyone at Fifth Third Bank takes great pride in using our financial and human capital to create positive change in each one of our cities, towns and neighborhoods. Fifth Third Bank, The Curious Bank. Member F.D.I.C.



GTR

Need Salesforce.com talent? Use ours! Global Tech & Resource extends your Salesforce.com talent.

- 1) Provide staff in-service admin and developer certification training.
- 2) Extend through out-tasking your Salesforce projects to us. Mobilize additional resources whenever needed to support your growth and cyclical need.
- 3) Bring in our contingent staff along side your staff on large Salesforce projects.
- 4) Hire the Right People at the Right Time for the Right Job. Automate best practice hiring processes using easy-to-use technology built on Salesforce.com--source talent, qualify candidates, interview potential staff, and on-board new hires with Recruiting Platform as a Service (RPaaS).



Lumity

Lumity mobilizes the corporate and nonprofit community to make Chicagoland a better place to work and live by providing access to real world readiness and connecting nonprofits to vital resources. Impact in the community is delivered through our robust services and programs that include technology consulting, financial support services, training, the MS IT Academy, the STEM collaboration, The Community Corps, and NPO.net, the area's most active nonprofit job board.



MB Financial Bank

MB Financial Bank helps nonprofits achieve their missions. A trusted community partner who understands the unique needs and challenges of the sector, MB delivers values-based solutions with a personalized touch. Don't be treated like everyone else, be treated better at MB. Find out more at www.mbfincial.com.





Millennia Consulting

For 17 years, Millennia Consulting has been providing services in Chicago and nationally, primarily serving the social sectors. Our services are designed to help nonprofits—large and small—build leadership and develop strategic and organizational capacity to deliver results. We work with clients in government, and charitable foundations on board development, grant writing, program design and evaluation, organizational development and strategic planning, and financial operations. We take a client-centered approach and strive to deliver timely, creative and effective solutions. We are at home in the areas of economic development, education, health and human services, environmental sustainability and philanthropy. Visit our website at www.consultmillennia.com or email us at siegel@consultmillennia.com.



Morten Group

Morten Group, led by Mary F. Morten, President, is a consulting firm specializing in social change through skills development, public policy and advocacy. Morten Group focuses on organizational and resource development, including workshops on diversity and building communities of inclusion and access; executive coaching, succession planning and leadership transitions; board recruitment, development, and retention; strategic planning; and film and video production.



Nonprofit HR

Nonprofit HR is a full-service consulting firm dedicated exclusively to meeting the human resources needs of nonprofit organizations. Since 2000, our team has helped amplify the impact of nonprofits supporting advocacy, health and human services, arts and culture, education, the environment, faith-based missions, and more. We've done this by focusing our efforts in three primary areas:

- Human resources consulting services
- Talent acquisition and executive search
- Education and advocacy for HR in the nonprofit sector

Our nonprofit focus and expertise makes us uniquely suited to help the sector leverage its talent to drive forward its mission. For more information, visit www.nonprofithr.com.



North Park University

North Park University's Axelson Center for Nonprofit Management and School of Business and Nonprofit Management (SBNM) are premier educational resources for nonprofit professional and organizations. The Axelson Center and SBNM provide relevant educational programs and resources that build stronger, more effective nonprofit leaders, including undergraduate and graduate degrees in nonprofit management, professional development seminars and workshops, executive education for new nonprofit CEOs, customized training, online resources, and the annual Axelson Symposium, the premier nonprofit conference in the Midwest. For more information, visit www.northpark.edu/axelson.



PWR New Media

PWR is dedicated to helping non-profits and associations develop marketing communications practices designed to increase positive exposure, raise more money, and reach organizational goals. We work closely with stakeholders to craft brand-friendly messages and create engaging assets, such as websites, e-newsletters, annual reports, multimedia news releases and more. We'd love to earn some of your business. Get in touch with our Managing Partner, Malayna, to discuss your marketing communications goals and needs anytime: (312) 924-4224 or mwilliams@pwrnewmedia.com. Visit our website at www.pwrnewmedia.com and check out some of our work at <http://www.pwrnewmedia.com/clientresources/np/>.



Sikich LLP

Sikich LLP, a leading accounting, advisory, investment banking, technology, and managed services firm, has more than 600 employees throughout the country. Founded in 1982, Sikich now ranks as one of the country's Top 50 Certified Public Accounting firms and is among the top 1% of all enterprise resource planning solution partners in the world. From corporations and nonprofits to state and local governments, Sikich clients can use a broad spectrum of services and products that help them reach long-term, strategic goals. Visit www.sikich.com to discover how you can elevate performance in your organization.

