

Workshops for Nonprofit Professionals

THE AXELSON CENTER
FOR NONPROFIT MANAGEMENT

Spring 2015

www.northpark.edu/axelson/workshops

Wednesday, January 28, 2015, 9 – 11 a.m.

**There's No Place Like Home:
Finding New Real Estate for
Your Organization**

Wednesday, February 4, 2015, 9 a.m. – Noon

**Creating Brand & Message
Consistency From the Inside Out**

Wednesday, February 11, 2015, 9 a.m. – Noon

**Stewardship Thinking: Ensuring the
Future of Your Organization**

Wednesday, February 18, 2015, 9 a.m. – Noon

Planned Giving BootCamp

Wednesday, February 25, 2015, 9 a.m. – Noon

**New Neighbors, New Nonprofit?
Alignment When External Changes
Affect Your Organization**

Wednesday, March 4, 2015, 9 a.m. – Noon

**Managing Across Generations:
A Diversity Paradigm**

Wednesday, March 11, 2015, 9 a.m. – Noon

**Metrics that Matter: Measuring,
Monitoring and Benchmarking**

Wednesday, March 18, 2015, 9 a.m. – Noon

**Mergers: Making Heads or Tails
of What it Could Mean for Your
Nonprofit**

Wednesday, March 25, 2015, 9 a.m. – Noon

Navigating Your Way Through Conflict

Wednesday, April 1, 2015, 9 a.m. – Noon

**Major Gifts: Your Road Map to
Cultivate and Secure Larger Gifts**

Wednesday, April 8, 2015, 9 a.m. – Noon

**Valuing the Knowledge of
How Things Get Done**

Wednesday, April 15, 2015, 9 a.m. – Noon

Diversifying Your Funding Model

Wednesday, April 22, 2015, 9 – 11 a.m.

Understanding Your Form 990

January 2015

s	m	t	w	t	f	s
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
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February 2015

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March 2015

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29	30	31				

April 2015

s	m	t	w	t	f	s
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