

Nonprofit Management (NPM)

The major in nonprofit management is designed for adults with work experience who are seeking to enter the nonprofit sector or to move into leadership positions in nonprofit organizations.

Relevant history, theories and purpose of the sector as it relates to for-profit business and government, and gain a greater understanding of current legal, regulatory, funding, and management issues. Ethical, environmental, and organizational challenges facing modern nonprofits, along with best practices in nonprofit leadership and management will be addressed.

Students will learn how nonprofits use marketing, fundraising, social enterprise and lobbying to build public and financial support for their missions.

Major requirements for a B.A. or B.G.S. degree in Management Information Systems

Required semester hours

40 sh

Required core courses

BADM 3100, 4400; ISIT 3030; ORG 3034, 4074, 4094, 4120; NPM 4170, 4180, 4190, 4200

Minor requirements in Nonprofit Management

Required semester hours

20 sh

Required core courses

BADM 3100, NPM 4170, 4180, 4190, 4200

Elective courses

Select one from ORG 3034, 4074, 4094, 4120

Course descriptions for BADM and ORG courses may be found under the respective major in the SAL program.

4170 Elements of Nonprofit Management (2 sh)

The introductory course will give students an overview of America's nonprofit sector as it relates to both the for-profit business and government sectors. Emphasis will be on the history, purpose and theories of the sector, the legal and regulatory environment, efforts to improve ethics and accountability, the sector's economics and funding environment, trends in evaluation and outcome measurement, and general management problems and principles. The course will also discuss opportunities for personal growth and career advancement available in the sector and highlight skills and training needed to succeed.

4180 Nonprofit Governance and Volunteer Management (4 sh)

This course is designed to improve students' understanding of the elements, processes and dynamics of board governance and volunteer management of nonprofit organizations. The course includes analysis of the respective roles of the board, chief executive, staff and volunteers to maximize organizational effectiveness. Students will learn how to assess and improve the effectiveness of a board, the senior leadership, volunteers and the overall governance of the non-profit organization. Prerequisite: NPM 4170

4190 Financial Management of Nonprofit Organizations (2 sh)

This course addresses the financial management of nonprofit organizations. This includes both financial reporting and managerial finance. Topics include 1) Financial Accounting principles and

practices; 2) Managerial accounting methodology; 3) Compliance, and 4) Measuring and managing program performance. The course examines current trends in nonprofit financial management and integrates financial management with recent federal legislation. Prerequisite: NPM 4170.

4200 Building Public and Financial Support for Nonprofit Organizations (4 sh)

Addresses the four main processes that nonprofits use to interact with internal and external audiences for the purpose of building public and financial support for their missions: 1) Marketing; 2) Fundraising; 3) Social Enterprise; and 4) Advocacy/Government Relations. Current trends and best practices in non-profit marketing and fundraising. Provides an overview of current approaches to earned-income generation, along with the potential and pitfalls of these methods. Identifies and addresses ethical issues related to fundraising, marketing, earned-income and lobbying. Prerequisite: NPM 4170.