Academic Planning Guide - Business and Economics

North Park University

effective with 2013-2014 Catalog

Major Requirements Required Semester Hours for B.A.: 50 semester hours Prerequisites and Supporting Courses: 10 semester hours COMM 1910: Public Speaking (4) PHIL 2530: Business and Professional Ethics (2) STAT 1490: Introductory Statistics (4) - meets Analytical & Quantitative Reasoning requirement					
			Required Core Courses: 40 semester hours		
			BSE 2110: Financial Accounting (4)	BSE 2520: Business Law (2)	
BSE 2120: Managerial Accounting (2)	BSE 2540: Business Communication (2)				
BSE 2211: Principles of Macroeconomics (4) - meets	BSE 2610: Foundations of Marketing (4)				
Culture & Society Requirement	BSE 3520: Principles of Management & Leadership (4)				
BSE 2212: Principles of Microeconomics (4)	BSE 4520: Strategic Management (4)				
BSE 2310: Foundations of Finance (4)	NONP 2710: Introduction to Nonprofit Leadership				
BSE 2510: Operations Management & Information	and Management (2)				

Notes:

Technology (4)

- For acceptance into the major, an overall GPA of 2.50 is required.
- A GPA is also required for the four business courses to be taken prior to application to the major (BSE 2110, 2211, 2310, 2610). Additionally, students must earn a minimum grade of C- in each of these four courses.
- The School of Business and Nonprofit Management encourages students to complete an internship during the summer between their third and fourth year.

The Academic Planning Guide is designed as a guide for students planning their course selections. The information on this page provides only a suggested schedule. Actual course selections should be made with the advice and consent of a faculty advisor. While accurately portraying the information contained in the college catalog, this form is not considered a legal substitute for that document. Students should become familiar with the catalog in effect at the time in which they entered the institution.

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Core Curriculum

Starting with the framework of North Park's identity as a Christian, liberal arts institution, our Core Curriculum is intentionally multi-disciplinary and multi-year. It is set up as a progress through three areas: Foundation Courses, Explorations Courses, and Capstone Courses.

http://www.northpark.edu/Academics/Undergraduate-Studies/Core-Curriculum

F	oundations	Explorations	
	eparing for more in-depth work in both the Core Curriculum d your major	Knowledge in specific disciplines, with strong emphasis on how you can use them in the context of your own life	
u.,	a your major		
	Cornerstone Seminar (4sh)	Art and Aesthetics (2sh)	
	Biblical Studies (4sh)	Christian Life & Thought (4sh)	
	Health and Well-Being (2sh)	Life Science (2sh/lab)	
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	Analytical & Quantitative Reasoning (4sh)	Physical Science (2sh/lab)	
	met by STAT 1490		
	Global Histories (4sh)	Culture and Society (4sh)	
		met by BSE 2211	
	Modern Languages (8sh)	Ethical Reasoning (2sh)	
		met by PHIL 2530	
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	Intermediate Level Writing Two courses in the context of your major that specifically address writing clearly and doing effective research		
	Writing Intensive Course (4sh)	Research Writing Course (4sh)	
	Trining interior of our of their	Tresearch Willing Course (1911)	
	Key	stone	
	Interdisciplinary integration of skills and kno	wledge applied to contemporary social issues	
	Keystone Seminar (4sh)		

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