Academic Planning Guide - Business & Economics: Management

North Park University

effective with 2014-2015 Catalog

Major Requirements				
Required Semester Hours for BS: 70 semester hours				
Prerequisites and Supporting Courses: 18 semester house COMM 1910: Public Speaking (4) PHIL 2530: Business and Professional Ethics (2) - meets Ethical Reasoning requirement	STAT 1490: Introductory Statistics (4) - meets Analytical & Quantitative Reasoning requirement			
Two of the following: SOC 1910: Introduction to Sociology (4) SOC 2150: Gender Studies (4) SOC 3010: Social Thought (4) SOC 3080: Social Stratification (4)	PSYC 1000: Introduction to Psychology (4) PSYC 2200: Social Psychology (4) PSYC 3100: Learning and Cognition (4) PSYC 3200: Personality (4)			
Required Core Courses: 52 semester hours, plus interns BSE 2110: Financial Accounting (4) BSE 2120: Managerial Accounting (2) BSE 2211: Principles of Macroeconomics (4) - meets Culture & Society Requirement BSE 2212: Principles of Microeconomics (4)	BSE 3510: Public Relations (2) BSE 3520: Principles of Management & Leadership (4) BSE 3530: Small Business Management and Entrepreneurship BSE 4520: Strategic Management (4) BSE 4970: Internship (1-8) strongly suggested, outside work			
BSE 2310: Foundations of Finance (4) BSE 2510: Operations Management & Information Technology (4) BSE 2520: Business Law (2) BSE 2540: Business Communication (2) BSE 2610: Foundations of Marketing (4)	experience may be substituted for internship NONP 2710: Introduction to Nonprofit Leadership and Management (2) SBNM 5010: Organizational Behavior and Ethics (2) SBNM 5030: Human Resource Management (2) SBNM 5041: Negotiation and Influence (2)			

Notes:

- · For acceptance into the major, an overall GPA of 2.50 is required.
- A GPA is also required for the four business courses to be taken prior to application to the major (BSE 2110, 2211, 2310, 2610). Additionally, students must earn a minimum grade of C- in each of these four courses.
- · The School of Business and Nonprofit Management encourages students to complete an internship during the summer between their third and fourth year.
- · In order to take graduate (SBNM) courses students must have a 3.0 GPA and be in senior status. Students should refer to the catalog guidelines for undergraduate students taking graduate level courses.

The Academic Planning Guide is designed as a guide for students planning their course selections. The information on this page provides only a suggested schedule. Actual course selections should be made with the advice and consent of a faculty advisor. While accurately portraying the information contained in the college catalog, this form is not considered a legal substitute for that document. Students should become familiar with the catalog in effect at the time in which they entered the institution.

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Core Curriculum

Starting with the framework of North Park's identity as a Christian, liberal arts institution, our Core Curriculum is intentionally multidisciplinary and multi-year. It is set up as a progress through three areas: Foundation Courses, Explorations Courses, and Capstone Courses.

http://www.northpark.edu/Academics/Undergraduate-Studies/Core-Curriculum

Foundations Preparing for more in-depth work in both the Core Curriculum and your major		Explorations Knowledge in specific disciplines, with strong emphasis on how you can use them in the context of your own life			
	Cornerstone Seminar (4sh)		Art and Aesthetics (2sh)		
	Biblical Studies (4sh)		Christian Life & Thought (4sh)		
	Health and Well-Being (2sh)		Life Science (2sh/lab)		
	Analytical & Quantitative Reasoning (4sh) met by STAT 1490		Physical Science (2sh/lab)		
	Global Histories (4sh)		Culture and Society (4sh) met by BSE 2211		
	Modern Languages (8sh)		Ethical Reasoning (2sh) met by PHIL 2530		
Intermediate Level Writing Two courses in the context of your major that specifically address writing clearly and doing effective research					
	Writing Intensive Course (4sh) met by BSE 2610		Research Writing Course (4sh)		
Keystone Interdisciplinary integration of skills and knowledge applied to contemporary social issues					
	Keystone Seminar (4sh)				
	Students in this professional programs are not required to take the Keystone Seminar				

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