



Public Disclosure of Student Achievement

Institution Name: North Park University

Business Unit(s) included in this report: School of Business & Nonprofit Management

Academic Period Covered: 2024-25

Date Report Posted: 1/30/26

PROGRAM	MEASURE	TARGET	RESULT
Undergraduate Degree Programs			
Bachelor of Arts in Advertising	Graduation Rate	70%	100%
Bachelor of Arts in Business	Graduation Rate	70%	93.33%
Bachelor of Arts in Nonprofit Management	Graduation Rate	70%	insufficient data is available
Bachelor of Science in Advertising	Graduation Rate	70%	100%
Bachelor of Science in Business			
Accounting	Graduation Rate	70%	100%
Economics	Graduation Rate	70%	insufficient data is available
Finance	Graduation Rate	70%	100%
Management	Graduation Rate	70%	100%
Marketing	Graduation Rate	70%	100%
Sport Management	Graduation Rate	70%	insufficient data is available
Bachelor of Science in Nonprofit Management	Graduation Rate	70%	insufficient data is available

Graduate Degree Programs			
Master of Business Administration	Graduation Rate	80%	69.59%
Master of Higher Education Administration	Graduation Rate	80%	83.33%
Master of Human Resource Management	Graduation Rate	80%	79.31%
Master of Organizational Leadership	Graduation Rate	80%	54.55%
Master of Nonprofit Administration	Graduation Rate	80%	60%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Undergraduate Program Graduation Rate	6-year graduation rate = # of graduates/# declared business majors
Graduate Program Graduation Rate	4-year graduation rate = # of graduates/# started the program