

THE AXELSON CENTER
FOR NONPROFIT MANAGEMENT

at North Park University in Chicago

Mining for Gold: UNCOVERING HIDDEN TREASURE IN YOUR ORGANIZATION

17th Annual Symposium for
Nonprofit Professionals and Volunteers
Monday, June 13, 2016, Loews Chicago Hotel

THE AXELSON CENTER ADVANTAGE

Personable and personalized learning.

Workshops offer opportunities to connect with knowledgeable experts and network with colleagues from across the sector.

Outstanding content from highly-qualified presenters.

We take great pride in selecting experts to present on key areas of nonprofit management, including: leadership and governance; financial strength and performance; fundraising; accountability; mission and programs; human resources and marketing.

High return on investment.

The Axelson Center's workshops offer valuable skills and knowledge that will bring a fresh approach to your current nonprofit work and help you expand your competencies in new content areas. Tangible takeaways are a key component of Axelson Center programs.

All workshops take place on North Park University's campus located at 3225 West Foster Avenue in Chicago.

REGISTRATION

Workshops: \$90

Special registration rates available for professionals new to the sector, nonprofits with budgets less than \$1 million and other partners. Details available online at www.northpark.edu/axelson

Register for workshops online at:
www.northpark.edu/axelson

To pay by check, mail payment to:
The Axelson Center
for Nonprofit Management
North Park University
3225 W. Foster Avenue, Box 4
Chicago, IL 60625

*Please make checks payable to:
North Park University.*

Visit the Axelson Center's website for more information on:

- Workshop registration
- Cancellation and refund policy
- Other educational programs like our BootCamp for New Nonprofit CEOs and Annual Symposium for Nonprofit Professionals and Volunteers.

Contact Us

axelson@northpark.edu
(773) 244-6284

Connect With Us

 [facebook.com/axelsoncenter](https://www.facebook.com/axelsoncenter)

 @AxelsonCenter

WWW.NORTH PARK.EDU/AXELSON

Your Source for Nonprofit Excellence

The Axelson Center for Nonprofit Management strives to enhance the performance and effectiveness of both individuals and organizations in the nonprofit sector. We do this through educational programs and resources that emphasize the value of nonprofit management as a fundamental component of success.

Our focus in all that we do: the Hallmarks of Nonprofit Managerial ExcellenceSM.

- Mission and Program
- Leadership and Governance
- Strategy and Innovation
- Financial Strength and Performance
- Resource Generation and External Relations
- Human Resources
- Accountability and Integrity

These key areas are the drivers of your nonprofit's success, and they're behind every educational opportunity we offer here at the Axelson Center.

Our Vision: Build a vibrant Chicago community—and beyond—through strengthening nonprofit leadership.

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FOR NONPROFIT MANAGEMENT

Lives of Significance and Service

NORTH PARK
UNIVERSITY
CHICAGO

www.northpark.edu/axelson
3225 West Foster Avenue, Box 4
Chicago, Illinois 60625-4895

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Workshops for Nonprofit Professionals

THE AXELSON CENTER
FOR NONPROFIT MANAGEMENT

Create buzz about your brand
through marketing and events

Empower volunteers and
staff to accomplish more

Employ organizational resources
to maximize impact

Utilize data to make
meaningful decisions



Join us this spring to expand your knowledge at the Axelson Center workshops.

Workshops are for executive directors,
managers and staff engaged with the
governing board, programs, fundraising,
and volunteers.

Find one that matches your needs.

For session descriptions, speaker bios
and to register, visit:

www.northpark.edu/axelson



Free Workshop

Wednesday, January 27, 2016
9:00 a.m. – Noon

The Social Innovator's Toolkit

George Aye and Sara Aye,
Co-Founders and Principals,
Greater Good Studio



Wednesday, February 24, 2016
9:00 a.m. – Noon

Unlocking Board Power & Potential

Nancy Ronquillo, M.A.,
President & CEO,
Children's Home + Aid



Wednesday, March 30, 2016
9:00 a.m. – Noon

Building Sustainable Budgets: Empowering Staff and Engaging Board Members

Andreason L. Brown, M.N.M.,
Chief Financial Officer, Forefront



Wednesday, February 3, 2016
9:00 a.m. – Noon

Beyond the Gopher: Creating a Win-Win Volunteer Internship Program at Your Organization

Sandee Kastrul, President &
Co-Founder, i.c. stars



Wednesday, March 2, 2016
9:00 a.m. – Noon

Strategies for Conflict Resolution in the Workplace

Doug Pedersen, CEO,
Careers In Nonprofits



Wednesday, April 6, 2016
9:00 a.m. – Noon

Effective Partner- ship with Your Organizational Peers

Mirja Hanson, Ed.D. and
Tom Lenz, M.U.P.P., Senior
Consultants, Millennia Consulting



Free Workshop

Wednesday, February 10, 2016
9:00 a.m. – 11:00 a.m.

Making Your Special Event Special Again

Dianne Kleber, Director of Sales, Gesture



Wednesday, March 9, 2016
9:00 a.m. – Noon

Best Practices in Junior and Associate Boards

Lauren King and Warren
Yates, Co-Founders,
All A-Board Alliance



Free Workshop

Wednesday, April 13, 2016, 9:00 a.m. – 11:00 a.m.

Risk and Nonprofits – What We Are Learning from the School of Hard Knocks

Peter A. Persuitti, Managing Director, Arthur J.
Gallagher & Co.'s Global Nonprofit Practice



Wednesday, February 17, 2016
9:00 a.m. – Noon

Making the Most of Your Data

Andrew Means, M.P.P., Co-Founder,
The Impact Lab



Wednesday, March 16, 2016
9:00 a.m. – Noon

Marketing Plan Brush-Up

Jacqueline Babb, M.S., CNP, Lecturer,
School of Business and Nonprofit
Management at North Park University
and Nonprofit Marketing Consultant



Annual Symposium

Monday, June 13, 2016

Mining for Gold: Uncovering Hidden Treasure in Your Organization

Loews Chicago Hotel