

ACADEMIC PLANNING GUIDE - BUSINESS AND ECONOMICS: SPORTS MANAGEMENT

effective with 2017-2018 Catalog

MAJOR REQUIREMENTS

Required Semester Hours for BS: 68 semester hours Prerequisites and Supporting Courses: 16 semester hours PHIL 2530: Business and Professional Ethics (2) - meets COMM 1910: Public Speaking (4) EXS 1400: Foundations of Exercise Science (4) Ethical Reasoning requirement STAT 1490: Introductory Statistics (4) - meets Analytical & Quantitative Reasoning requirement Select one from the following: EXS 2950: Sports Psychology (2) EXS 1610: Introduction to Athletic Training (2) EXS 2290: Coaching Principles and Administration (2) Required Core Courses: 52 semester hours, plus internship credit BSE 2110: Financial Accounting (4) BSE 2610: Foundations of Marketing (4) BSE 2120: Managerial Accounting (2) BSE 2810: Introduction to Sports Management (4) BSE 2211: Principles of Macroeconomics (4) - meets BSE 3520: Principles of Management & Leadership (4) Culture & Society Requirement BSE 3660: Principals of Professional Selling (4) BSE 2212: Principles of Microeconomics (4) BSE 3830: Sports Finance and Operations (4) BSE 2310: Foundations of Finance (4) BSE 3840: Sports Marketing and Sales (4) BSE 2510: Operations Management & Information BSE 4520: Strategic Management (4) Technology (4) BSE 4970: Internship (1-8), outside work BSE 2520: Business Law (2) experience may be substituted for internship BSE 2540: Business Communication (2) NONP 2710: Introduction to Nonprofit Leadership and Management (2)

Notes:

• For acceptance into the major, an overall GPA of 2.50 is required.

• A GPA is also required for the four business courses to be taken prior to application to the major (BSE 2110, 2211, 2310, 2610). Additionally, students must earn a minimum grade of C- in each of these four courses.

• The School of Business and Nonprofit Management encourages students to complete an internship during the summer between their third and fourth year.

The Academic Planning Guide is designed as a guide for students planning their course selections. The information on this page provides only a suggested schedule. Actual course selections should be made with the advice and consent of a faculty advisor. While accurately portraying the information contained in the college catalog, this form is not considered a legal substitute for that document. Students should become familiar with the catalog in effect at the time in which they entered the institution.



ACADEMIC PLANNING GUIDE - BUSINESS AND ECONOMICS: SPORTS MANAGEMENT

effective with 2017-2018 Catalog

CORE CURRICULUM

Starting with the framework of North Park's identity as a Christian, liberal arts institution, our Core Curriculum is intentionally multidisciplinary and multi-year. It is set up as a progress through three areas: Foundation Courses, Explorations Courses, and Capstone Courses.

http://www.northpark.edu/Academics/Undergraduate-Studies/Core-Curriculum

Foundations

Explorations

Preparing for more in-depth work in both the Core Curriculum and your major

Cornerstone Seminar (4sh)

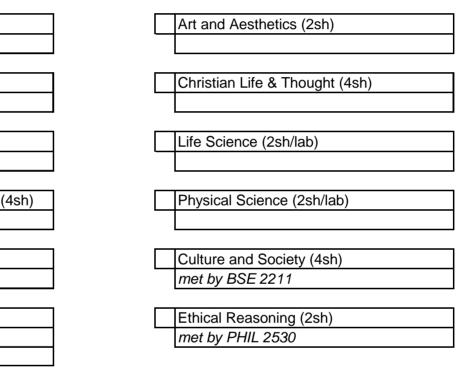
Biblical Studies (4sh)

Health and Well-Being (2sh)

Analytical & Quantitative Reasoning (4sh) met by STAT 1490

Global Histories (4sh)

Modern Languages (8sh)



Intermediate Level Writing

Two courses in the context of your major that specifically address writing clearly and doing effective research

 Writing Intensive Course (4sh)
met by BSE 2610

	Research Writing Course (4sh)
	met by BSE 3250

Knowledge in specific disciplines, with strong emphasis on how

you can use them in the context of your own life

Keystone

Interdisciplinary integration of skills and knowledge applied to contemporary social issues

Keystone Seminar (4sh)

Students in this professional programs are not required to take the Keystone Seminar

The Academic Planning Guide is designed as a guide for students planning their course selections. The information on this page provides only a suggested schedule. Actual course selec-tions should be made with the advice and con-sent of a faculty advisor. While accurately portraying the information contained in the college catalog, this form is not considered a legal substitute for that document. Students should become familiar with the catalog in effect at the time in which they entered the institution.