Required Semester Hours:  
- BA: 54 semester hours 
- BS: 66 semester hours, plus internship

Prerequisites and Supporting Courses: 14 semester hours
- COMM 1910: Public Speaking (4) 
- COMM 2350: Intercultural Communication (4) 
- PHIL 2530: Business and Professional Ethics (2) - meets Ethical Reasoning requirement 
- STAT 1490: Introductory Statistics (4) - meets Analytical & Quantitative Reasoning requirement

Required Core Courses:  
- BA: 40 semester hours 
- BS: 52 semester hours, plus internship
- BSE 2110: Financial Accounting (4) 
- BSE 2211: Principles of Macroeconomics (4) - meets Culture & Society Requirement 
- BSE 2540: Business Communication (2) 
- BSE 2610: Foundations of Marketing (4) 
- BSE 3520: Principles of Management & Leadership (4) 
- SOC 1910: Introduction to Sociology (4) 
- NONP 2710: Introduction to Nonprofit Management & Leadership (2) 
- NONP 3300: Nonprofit Financial Management (2) 
- NONP 3600: Advanced Nonprofit Marketing & Fundraising (4) 
- NONP 3710: Nonprofit Governance & Volunteer Management (4) 
- NONP 3750: Social Entrepreneurship and Sustainable Business Models (2) 
- NONP 4700: Advanced Nonprofit Management & Leadership (4)

BS degree: Additional Required Courses (12 credits, plus internship)
- BSE 2520: Business Law (2) 
- NONP 4970: Internship (4), consult the catalog for specific nonprofit management internship requirements 
- SBNM 5730: Nonprofit Law, Policy and Government Relations (2) 
- one of the following: 
  - SOC 2100: Social Problems (4) 
  - SOC 3310: Movements for Change (4)

Additional Requirements:
- Attend one Alliance Management Institute 
- Participate in the Nonprofit Leadership Club over two semesters

Notes:
- For acceptance into the major, an overall GPA of 2.50 is required.
- A GPA is also required for the four business courses to be taken prior to application to the major (BSE 2110, 2211, 2310, 2610). Additionally, students must earn a minimum grade of C- in each of these four courses.
- The School of Business and Nonprofit Management encourages students to complete an internship during the summer between their third and fourth year.
- In order to take graduate courses (SBNM), students must have a 3.0 GPA and be in senior status. Students should refer to the catalog guidelines for undergraduate students taking graduate level courses.

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# ACADEMIC PLANNING GUIDE - NONPROFIT MANAGEMENT

effective with 2017-2018 Catalog

## CORE CURRICULUM

Starting with the framework of North Park’s identity as a Christian, liberal arts institution, our Core Curriculum is intentionally multi-disciplinary and multi-year. It is set up as a progress through three areas: Foundation Courses, Explorations Courses, and Capstone Courses.

[http://www.northpark.edu/Academics/Undergraduate-Studies/Core-Curriculum](http://www.northpark.edu/Academics/Undergraduate-Studies/Core-Curriculum)

<table>
<thead>
<tr>
<th>Foundations</th>
<th>Explorations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preparing for more in-depth work in both the Core Curriculum and your major</td>
<td>Knowledge in specific disciplines, with strong emphasis on how you can use them in the context of your own life</td>
</tr>
<tr>
<td>Cornerstone Seminar (4sh)</td>
<td>Art and Aesthetics (2sh)</td>
</tr>
<tr>
<td>Biblical Studies (4sh)</td>
<td>Christian Life &amp; Thought (4sh)</td>
</tr>
<tr>
<td>Health and Well-Being (2sh)</td>
<td>Life Science (2sh/lab)</td>
</tr>
<tr>
<td>Analytical &amp; Quantitative Reasoning (4sh)</td>
<td>Physical Science (2sh/lab)</td>
</tr>
<tr>
<td><em>met by STAT 1490</em></td>
<td>Culture and Society (4sh)</td>
</tr>
<tr>
<td><em>met by BSE 2211</em></td>
<td>Ethical Reasoning (2sh)</td>
</tr>
<tr>
<td>Global Histories (4sh)</td>
<td><em>met by PHIL 2530</em></td>
</tr>
<tr>
<td>Modern Languages (8sh)</td>
<td></td>
</tr>
</tbody>
</table>

## Intermediate Level Writing

Two courses in the context of your major that specifically address writing clearly and doing effective research

| Writing Intensive Course (4sh) | Research Writing Course (4sh) |
| *met by BSE 2610* | *met by 3520* |

## Keystone

Interdisciplinary integration of skills and knowledge applied to contemporary social issues

| Keystone Seminar (4sh) | |

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